

Quarterly General Membership Meeting and Training Opportunity
Tuesday, May 24, 2011 • 3–5pm

Strategies for Communicating Environmental and Marine Science to Informal Audiences



Dr. Jude Apple
Marine Scientist
Shannon Point Marine Center

“What is the most effective way to engage participants in an informal science education setting?”

“What questioning strategies promote learning and discussion?”

“Is it better to be a “Sage-on-the-Stage” or “Guide-on-the-Side?”

In this workshop, we will use interactive exercises, role playing, and group discussion to explore some basic principles for engaging public audiences in structured and informal settings.

Although the COSIA model is geared towards informal settings (e.g. interpretive centers, aquariums, museums, etc) and marine science, the skills and strategies are applicable to almost any learning environment.

For more information on the COSIA curriculum, go to:

<http://snipurl.com/coseeca>