



# WWIN General Membership Meeting

March 26, 2013, 3:00pm-5:00pm

WSU Cooperative Extension,  
1000 N. Forest, Bellingham, WA

*Please join us- we want to hear from you!*

*If you have multiple copies of brochures, outreach materials, activity sheets, or anything else you would like to share with others, please bring it for the Share Table.*

Welcome, Introductions, Review Agenda

WWIN 2013 Program Updates (15 minutes)

Whatcom Water Weeks – What's new for Whatcom Water Weeks celebration in 2013?? WWIN member Emily Resch will update us.  
Speaker Series - Bring your calendar- you won't want to miss some of the exciting events you'll hear about at the March 26 membership meeting!

Questions/Comments/ Feedback from WWIN Members



2012 Whatcom Water Weeks Jr.  
Ski to Sea Parade float

What People Know, Value, and DO: Public Opinion Research from Puget Sound Residents (90 min) Debbie Ruggles, Stewardship Coordinator, Puget Sound Partnership

We're funny creatures, us human beings. We say we know something is good for us, but we don't actually DO what is good for us. The recovery of Puget Sound requires us all to DO something. In order to help people get to the "DO", we need to find out what their values are, what they know, and what they currently are doing. Recent public opinion research (surveys and focus groups) conducted on behalf of the Puget Sound Partnership, helps us understand more about the region's human beings and measure whether we are making progress over time. This presentation is a discussion about what we found from this research, what we know, what we need to ask in the future, and a discussion on how we get to "DO". Whatcom County specific information will be included in the presentation.

What are other WWIN Members working on? (15 minutes)

Do you have information you want to share with others?

Next Meeting Date and Agenda Items