

WWIN/ECO Net Coordination Meeting

Tuesday, March 24, 2015 3:00 pm - 5:00 pm

Fireplace Room (entrance on Halleck St.), Municipal Court Building
625 Halleck Street. Bellingham

Round-Table Topic- Addressing Levels of Fecal Coliform

If you have multiple copies of materials you'd like to share, please bring them for the Share Table.



AGENDA

Welcome, Introductions, Review Agenda (5 min)

WWIN/Whatcom ECO Net Block Grant (10 min)

- Overview of membership development plan and implementation

ECO Net Social Marketing Grant – Home Dog Poop Behavior (20 min) – Emily Hegarty, City of Bellingham

- What is the difference between how people think about their dog's poop at home versus when they're out walking in parks and neighborhoods? What are the biggest barriers people face in scooping the poop regularly at home? Find out what we learned from our audience research, and see the social marketing strategies we've developed. Hear about the lessons we've learned so far and our plans to expand this program after the grant ends in May.

Round-Table – Hear what is being done to address fecal coliform in marine and freshwater and share what you are doing! (60 min) –

- This round-table is an opportunity to share, collaborate, and coordinate. The topic for this WWIN/ECO Net meeting is fecal coliform. To start off the sharing, we'll hear from:
 - Andrea Hood, Department of Health, on the Whatcom Clean Water Program
 - Austin Rose, MRC Coordinator and Whatcom County Public Works, on the Chuckanut Pollution Identification and Correction Program
 - Julie Hirsch, Hirsch Consulting Services/Puget Sound Restoration Fund, on Blaine's Cain Creek project and the Salish Sea Curriculum
 - Lee First (ReSources) and Danielle Love, Chair of the Tenmile Clean Water Project on their efforts in the Tenmile Watershed
- Share what you are doing!

WWIN Program Updates (10 min)

- Speaker Series
- Training
- Whatcom Water Weeks

Open Group Discussion / Collaboration Time (10 min)

- Share info, questions, comments, feedback