

## WWIN/ECONet Training and Coordination Meeting

Tuesday, June 23, 2015 3:00 pm - 5:00 pm

WSU Cooperative Extension

1000 N. Forest, Bellingham, WA

### *Workshop- Strategies for Communicating Science*

*If you have multiple copies of materials you'd like to share, please bring them for the Share Table.*



### AGENDA

**Welcome, Introductions, Review Agenda** (5 min)

**WWIN Program Update** (10 min)

- Whatcom Water Weeks

**Citizen Monitoring Program** (15 min) – Aneka Sweeney, Whatcom Conservation District

- Interested in Citizen Monitoring Programs? Here's a new one starting up through a partnership between Whatcom Conservation District and Whatcom County Public Works. There are two levels of monitoring- Storm Team volunteers that will respond to storm events and sampling in strategic areas and backyard monitors that will collect samples on their own properties during routine monitoring events. Hear about this new program!

**WORKSHOP- Strategies for Communicating Science- Hands-on Workshop!** (90 minutes) – Dr. Jude Apple

- Are you faced with the challenge of communicating marine, environmental and/or climate science to public audiences? Are you interested in improving the success of these efforts?

This workshop will take a participant-centered approach to addressing some of the challenges in communicating science to public audiences and discuss strategies for improving success. You are encouraged to come to the workshop with ideas and messages that you need to communicate to a broader audience, and plan on working together in the workshop to develop strategies for success.

Please **RSVP** to Sue Blake, [sgblake@wsu.edu](mailto:sgblake@wsu.edu) or Becky Peterson, [genevaconsulting@comcast.net](mailto:genevaconsulting@comcast.net) so that we can plan accordingly.