



## Whatcom Watershed Information Network

### WWIN

*The Whatcom Watershed Information Network is a network of representatives from government agencies, non-profit organizations, educational institutions and citizens who are involved and interested in marine and fresh water ecosystems and natural resources education and outreach.*

### Our Mission ...

*The primary mission of the network is to support and improve watershed education, stewardship, information exchange and public involvement efforts in Whatcom County."*

### Goals

- *To serve the community by providing technically sound unbiased information about marine and freshwater ecosystems, watersheds, and natural resource issues, and provide opportunities for people to support responsible stewardship;*
- *To share information and expertise about education and outreach programs;*
- *To facilitate and collaborate in providing community education and outreach;*
- *To enhance opportunities for partnerships in seeking funding for projects and activities;*
- *To reduce duplication, enhance efficiency by supporting specialization and utilizing diverse skills;*
- *To serve as a link between local education/outreach efforts and larger regional efforts such as the Puget Sound Partnership ECO Network.*
- *To identify education/outreach needs in Whatcom County;*
- *To serve as a resource for the evaluation of programs;*

## 2011 - 2nd General Membership Meeting

Date/Time: May 24, 2011, 3:00 – 5:00 pm  
Location: WSU Extension, 1000 N. Forest, Large Meeting Room

### Agenda

3 – 3:10 **Welcome and Introductions**

3:10 – 3:30 **Update on WWIN 2011 Activities**

Information: Brief updates will be provided on the Speakers Series, upcoming training opportunities, Water Week, and the website redesign.

3:30 – 4:50 **Workshop - Strategies for Communicating Environmental and Marine Science to Informal Audiences**

#### Information:

- Dr. Jude Apple from Western Washington University, Shannon Point Marine Lab will lead us through interactive exercises, role playing, and group discussion to explore basic principles for engaging public audiences in structured and informal settings.

4:50 – 4:55 **ECO Net Update**

#### Information:

- Hear update on Whatcom County ECO Net (If there is any news).

5:00 **Next Meeting Date/Possible Agenda Topics**